

LINEWAITERS' GAZETTE

Established 1973



100% SOY BASED Ink System

Volume II, Number 11

May 29, 2014

Real Food/Virtual Reality The Coop's Digital Strategy

By Thomas Matthews

The Park Slope Food Coop is first and foremost a cooperative grocery store. As our motto proclaims: "Good Food at Low Prices for Working Members Through Cooperation."

But the Coop cares about more than simply putting food on members' tables. As our mission statement says, "We try to lead by example, educating ourselves and others about health and nutrition, cooperation and the environment... We seek to maximize participation at every level, from policy making to running the store."

These dual goals inform the Coop's approach to the outside world. After all, a normal grocery store doesn't really need a newspaper. But the *Linewaiters' Gazette*, which is run by the members, addresses broader issues that range far beyond the produce aisle—the debate over fracking, whether to boycott companies or even nations, how to support outside organizations that share our values.

Discussion of these issues, and decisions to take action, in an organization that seeks to "maximize participation at every level," require a level of community engagement far beyond the norm for most shoppers at most grocery stores. The General Meeting serves as our forum for democratic decision-making. But

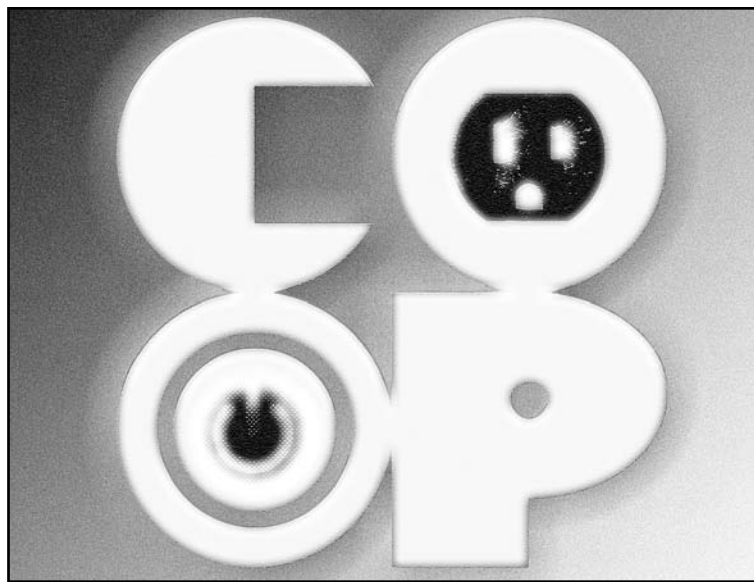


ILLUSTRATION BY PAUL BUCKLEY

in today's world, where so much communication happens online and social media activity is fundamental to disseminating information and shaping opinion, the opportunities to build community go far beyond a monthly gathering.

The Coop recognizes this. We have a website (foodcoop.com) and an official Twitter feed (@foodcoop). But no official Facebook page, no online forums for member discussion, no real effort to create the virtual equivalent of the Coop experience.

That was a deliberate choice, says General Coordinator Ann Herpel. "We do have a digital strategy," explains Herpel, whose responsibilities include communications by and about the Coop. "But it is a con-

trolled, manageable strategy. The Coop is not known for its speed in adopting new things. It's no wonder, given the speed the digital world changes, that our Website is years out of date."

The Website: Inform or Engage?

The Coop's website was launched in 1999 by a Web committee, and today presents a wealth of information about the organization and the store. Like so many things about the Coop, it has a funky DIY character, elements added as driven by need or enthusiasm, without much consideration for design or interactivity.

"For many years, the website was prioritized way down," admits General Coordinator Jessica Robinson,

CONTINUED ON PAGE 2

New Crop of Produce Purchasers



PHOTO BY SHIA LEVITT

Joe Szladek and Ana Gallo, the new produce buyers.

By Brian Dentz

After 16 years in charge of purchasing the Coop's produce, Allen Zimmerman is almost ready to pack it in. But before he passes down that aisle, he's passing on his slowly ripened knowledge to two fresh faces.

Zimmerman remembers the pressure he felt when he first started running things. "I felt physically ill every Monday morning (after the rush of weekend shopping)." The list of

CONTINUED ON PAGE 3

Next General & Annual Meeting on June 24

The General Meeting of the Park Slope Food Coop is held on the last Tuesday of each month. The June General & Annual Meeting will be on Tuesday, June 24, at 7:00 p.m. at MS 51, 350 Fifth Ave., between Fourth and Fifth Sts. Enter on Fourth St. cul-de-sac. The Fourth St. entrance is handicap-accessible.

For more information about the GM and about Coop governance, please see the center of this issue.

Coop Event Highlights

Thu, Jun 5 • Food Class: Healthy and Quick Recipes With An Indian Twist 7:30 p.m.

Fri, Jun 6 • Film Night: Sarabah 7:00 p.m.

Tue, Jun 10 • Safe Food Committee Film Night: Talking Food With TED 7:00 p.m.

Fri, Jun 13 • Wordsprouts: Celebrate Father's Day and Meet Brian Gresko 7:00 p.m.

Look for additional information about these and other events in this issue.

IN THIS ISSUE

Puzzle	2
Friday Night Delights: 30 Years and More on the Same Shift	4
Plow-to-Plate Movie Series Presents: <i>Talking Food with Ted</i>	6
Coop Calendar, Governance Information, Mission Statement	9
Calendar of Events	10
Letters to the Editor	12
New Produce Case Installed at the Coop	14
Exciting Workslot Opportunities	15
Community Calendar	15
Classifieds	16

Real Food

CONTINUED FROM PAGE 1

who shares oversight of the digital world with Herpel. “But our members are becoming more engaged with social media, and so we’re responding to their interests. Matt’s hiring is a big part of this.”

Matt Kleiman is a software engineer focused on Web development. He joined the Coop in 2011 and in December 2013 was hired as a staff coordinator to oversee the Coop’s online efforts.

“The current website is first and foremost static information,” Kleiman observes. “Policies. Lists. The produce page is the only element that’s updated every day.”

The site does allow members to sign up for General Meeting attendance and work credit, and to arrange for shift swaps. Alerts announce product recalls and other time-sensitive news. There’s a database of recipes; the *Gazette* archives are posted.

It has links to independent blogs produced by

Coop committees (Fun, Environmental and Animal Welfare). But these are largely inactive, with few posts and little engagement. “These committees were approved by the GM to do specific kinds of work,” Robinson notes. “It’s clear they are not official Coop activities.”

And the site also hosts the fledgling efforts of the Coop to engage with social media, by linking to the official Twitter feed.

Social Media: Friend or Foe?

Coop staffers launched the Twitter feed in 2008; in May, it had nearly 5,000 followers.

“It’s very focused on specific items—products and events,” Coop policy and schedules, and re-Tweets for members, says Herpel. “Once you start to do more it becomes very labor-intensive. We understand that Whole Foods is using... paid staff members to manage their Twitter feed. We simply don’t have the resources to develop it as a tool of conversation and interaction.”

Coordinators have experienced the power of Twitter to amplify the Coop’s voice, in the case of our anti-fracking positions, for example, but also its tendency to exacerbate controversy, as with the BDS debate.

“Using Twitter wisely requires a deep understanding of the Coop and its values,” Herpel says, explaining that the task has been given to Lisa Guido, a media professional and Coop member since the mid-1990s. “Lisa does a good job tweeting about products and events, and she’s careful about moderating and managing the communications.”

“I love Twitter,” says Guido. “It’s my go-to source for what’s happening in the world on many different levels.”

Guido was an early adopter, registering her personal Twitter account in 2008 (@lisaguido); she oversees multiple Twitter accounts as part of her work managing media for artists, designers and community groups. She registered a Twitter account for the Coop in 2008, and began using it to broadcast the Coop’s produce blog.

“I think the Twitter feed works for the same reason the store works,” Guido says. “We stick to our mission as a grocery store... and don’t mess around with anything outside of that.”

She acknowledges that “sometimes that mission includes advocacy—we tweet against fracking for instance, because it very directly affects the farms we work with.” However, she insists, “all the topical stuff... starts in the store; I don’t decide what political issues the Coop tweets, I just tune in and fit it into 140 characters.”

Scanning the feed largely supports Guido’s assertion, but begs a larger question. Why shouldn’t the Coop’s feed address “topical stuff”?

The Coop’s values of healthy food, environmental sustainability, social justice and community engagement are embodied in the store, its products and its members. But for these to flourish, they must be embedded in a network that extends far beyond a particular building on Union Street. Digital tools, including social media, would appear to be exactly suited to the task of building and energizing this network.

The Digital Future: Who Decides?

“A consideration for any digital strategy is the willingness to back it up with commitment and resources,” observes Kleiman. “At the stage we are now, taking on too many ambitious tasks may do more harm than good. But the PSFC is probably the only Coop in the world that can staff a real IT department.”

In addition to Kleiman, three other Coop employees are now members of our IT team: software engineers Ithran Einhorn (a member since 1992, an employee for 11 years) and Gerald Barker (a member since 2007, and employee for five years); and systems administrator Martín Beauchamp (a member since 2001, an employee for eight years).

Kleiman says, “We are working with member Web developers and designers to create useful digital applications for Coop members, from viewing membership information online to improving the way members swap shifts with each other.”

And in a bolder move, Kleiman and his team are undertaking a project to “better understand and define our identity,” as he puts it.

“We’ve started a process to redesign the website,” Kleiman continues. “But even more, to rethink the external digital face of the

Coop. How we’re communicating with our members and outsiders. What are our goals?”

“The process begins with gathering information from members about what they want and need,” Robinson notes.

“We’re not going to go top down,” cautions Herpel. “We want to reflect our deep sense of community and identity.”

At the May General Meeting (scheduled for May 27, after this issue went to press), the Web team planned to ask for permission to conduct a survey of members “about their overall experience with the Coop’s current website” and, further, ask “questions aimed at understanding the elements of the Coop experience that make up the broader identity of the Coop within the community.”

If approved, the survey will be distributed via multiple channels, including online through a new site, new.foodcoop.com (which was not live at press time). The site will document the process and share data, to create transparency and encourage engagement.

“We don’t know yet what the goals of the Coop’s digital platforms should be,” Kleiman says. “It may be that the membership doesn’t want or care about social media and broader engagement.”

“Maybe when people come to the Coop they want to turn off their social media and simply talk to other members,” notes Herpel.

“Everybody comes to the building on a regular basis, so engagement is built in,” observes Robinson. “It’s a physical experience, and let’s not discount that. It might be a positive moderating influence on the general rush to do everything online.”

So what should the mission be? Sustain a grocery store rooted in the real world and using the tangible goods of honest food and member labor to nurture our values? Or seize the opportunities of the digital world to spread our seeds through a virtual network far beyond the physical neighborhood of our membership?

The first step, as always at the Coop, begins with our members. Take the survey. Jump into the Twitter feed. Make your opinions known. Learn what’s happening out there, beyond the checkout line. ■

FRIDAY JULY 4th

Shopping hours: 8 am - 7:30 pm

Fragmented

The word fragments need to be recombined to form answers to the clues below. When all clues are answered, the remaining fragments can be used to form a final related word. Each fragment will be used only once.

ODY	LH	YAG	NA
SED	AN	VO	EN
MIN	ONA	TE	RAV
SI	ET	EY	ST
NS	ER	QUE	OU
SS	SI	IVA	CA

- Holy Grail, for one -----
- Arizona tourist city -----
- Reddish brown clay -----
- 1977 NASA launch -----
- Ancient Greek travelogue -----
- A convoy -----
- Filled-in outline -----

Puzzle author: Stuart Marquis. For answers, see page 15.

Produce

CONTINUED FROM PAGE 1

things that could go wrong included selling out of everything or having a large inventory of perishable items unsold. "There are a lot of things you don't want to wake up and find on a Monday," he says. Zimmerman estimates it took him six years of practice and collaboration with his mentor Joe Holtz to feel confident in the job.

The Park Slope Food Coop purchases 6,000 cases of produce each week, one case for every minute the Coop's cash registers are open, according to Zimmerman. This bounty of vegetables and fruit is bought from approximately 70 different local family farms, farming coops or consolidators.

The matrix of buying and selling produce is infinitely complex and can be as hard to predict as the weather. Seasons sometimes change quickly, and produce becomes available or scarce in different growing regions. Demand and prices go up and down.

Buying patterns in the PSFC produce aisles can be influenced by a food article in *The New York Times* or a popular blog, which goes viral. Suddenly everyone wants to buy the fresh herb tarragon to make chicken stew. With the Coop's diverse membership, holidays and festivals can have a large influence on purchasing habits. Rain or a cold front on the weekend in Brooklyn can be another influence on shopping habits.

The produce purchasing team has to calculate all these variables and order not too much or too little to maintain the balance.

For years, Zimmerman has run the machine with receiving coordinators Julie Gabriel and Kris Marx, keeping fresh produce in the aisles of the PSFC 365 days of the year. But Zimmerman, who has worked at the Coop for the 26 years, turns 65 next March 30. He is scheduled to retire in the spring. So he's helping train two additional PSFC coordinators, Ana Gallo and Joe Szladek.

Gallo sits at her new desk two feet away from Zimmerman's as she learns the ropes of produce purchasing. She was hired in December 2013 after being a PSFC member for the previous two years. Gallo studied culinary arts at the Culinary Institute of America, worked as a sous



Joe Szladek is moving from his most recent job in meat purchasing to train in produce purchasing.

chef, pastry chef, caterer and restaurant manager.

Szladek is moving from his most recent job in meat purchasing to train in produce purchasing. He has worked in a variety of capacities at the Coop since being hired in 2010. For many, Szladek is a familiar face on the shopping floor. Before working at the Coop, he worked at a learning center which relied heavily on volunteer workers, and this served him well when he came to the Coop.

Szladek's resume also includes a job at Whole Foods. Part of his work there included purchasing non-perishables. "I haven't done any produce purchasing yet, but I know it's complicated.... Your margin of error is a lot smaller with produce." Contrasting Whole Foods to the PSFC, Szladek said, "The buying here is so much different; people can't pick up a phone and request

things (in Whole Foods)." Listening to those requests over the PA on the Coop floor is part of how he tries to keep his finger on the pulse of Coop member purchasing.

"To do the job right you go at it like a detective; a mistake is no longer a mistake, it's a lesson," Zimmerman says.

Each working day, Zimmerman is with Gallo and Szladek sharing his wisdom. "To do the job right you go at it like a detective; a mistake is no longer a mistake, it's a lesson," he says. As much as one learns, he explains, there are infinite shifting variables.

"Everything in produce starts with math," Zimmerman cautions. "You can learn seasons, you can learn holidays, but you need your pulse on the purchasing of



Ana Gallo is learning the ropes of produce purchasing from Allen Zimmerman. She was hired in December 2013 after being a PSFC member for the past two years.

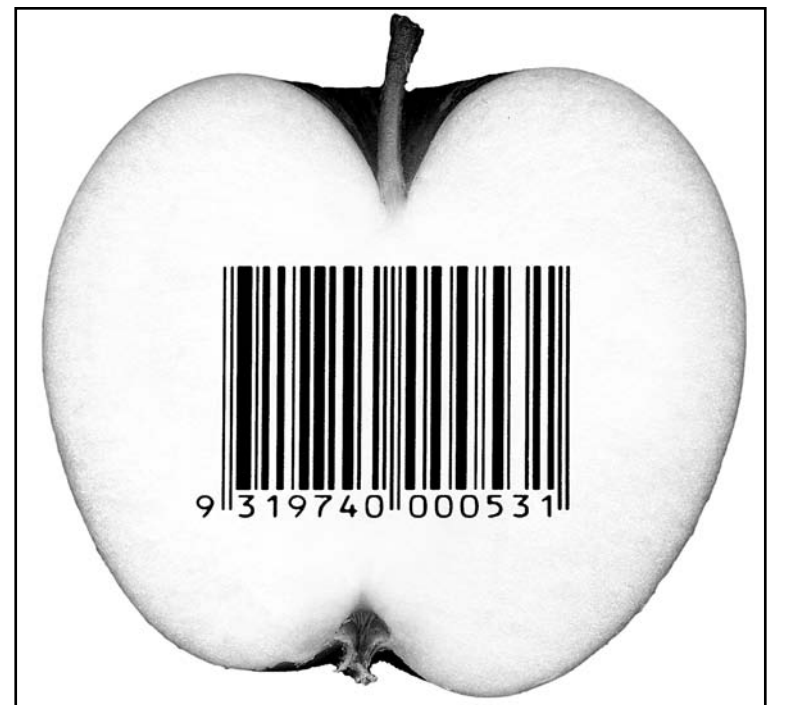
the shoppers. By the time you learn something, the next year is different."

After Zimmerman's retirement, Julie Gabriel and Kris Marx will continue to work with the pair to continue their transition and education. Szladek jokingly says, "We're always going to have an iPad permanently Skyping Allen."

With summer approaching, purchasing shifts now from produce from California to produce from local suppliers. "Right now we're getting

ready for everything that's local, I'm not really sure what's about to happen," Gallo says. "There's going to be a lot of things coming up."

Gallo reflects on learning from Zimmerman. "Getting all the information from his brain, he has so much knowledge about produce...where to buy which produce, what time of year to buy what and from whom. Also he has very strong relationships with people he buys from.... It's going to take some time to build relationships." ■



Friday Night Delights: 30 Years and More on the Same Shift



PHOTO BY INGSU LIU

Elly Kover has remained on the Friday night Shopping Squad for nearly 35 years of continuous service, most of them alongside recently retired squad member Davella May.

By Pat Smith

Do you remember when shopping for tofu involved reaching into a bucket? When cheese orders were written on a slip of paper? When all of the produce had to go back downstairs at the end of the night? Elly Kover, Coop member 745, remembers.

"I joined the Coop in December, 1979, right after it

went from a pre-order system to really opening up as a walk-in store," he said. "It was open two or three times a week, and one of them was a Friday night. That's when I worked my first shift." And ever since, Elly has remained on the Friday night Shopping Squad, nearly 35 years of continuous service, most of them alongside recently

retired squad member Davella May, Coop member 888.

May also was a member in those pre-order days. "Organic produce was still in its infancy," she said. "The apples, oranges, everything organic was all bruised up. Stuff you didn't really want. But you had to pre-order so you were stuck with this beat-up fruit that you had already paid for. You'd take it home and wonder, what do I do with this?"

The beginnings of the Coop were humble, especially when compared to the emporium it has become. "It was one storefront, and we had no refrigeration upstairs

except for a cheese case," Elly said. "So that every time the store was open, we'd bring up all the vegetables from the basement, lay them all out on this big platform, and then at the end of the night everything had to go back down." Davella remembers how that went. "Not only did they go back down," she said. "Then you had to find a place to put them."

"People would put cheese orders on a piece of scrap paper," Elly said. "The cheese worker would actually cut it for you and put it on this little bookcase and you'd pick your order off of there—if somebody hadn't accidentally grabbed it already. Then you'd be, like, who took my cheese?"

The early days might sound weirdly primitive, but Elly remembers them fondly. "It was great!" he said. "I don't know what tiny percentage of items for sale we had then compared to now, but even then I did basically all my shopping at the Coop. Of course now we have lots more produce than ever before, so it's good we don't have to put it all back in the basement every night."

How else has the shopping squad changed? Consider checkout. "We had adding machines then, and basic scales like the one that's still in the bulk aisle. We'd round up to the nearest ounce," Elly said. "There was this giant board that converted ounces to the decimal system. It was

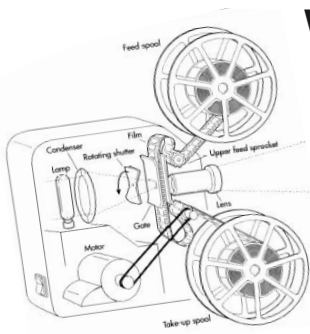
challenging if you weren't mathematically inclined."

"That was very archaic," Davella said. "The scales were never correct." And in the beginning there were no shopping carts. "People would shop with those giant bags that onions came in, or get a box and just kick it down the aisle," Elly said. "When somebody suggested we get shopping carts, there was an outcry! Why do we need them? But can you imagine the Coop now, if everybody was kicking boxes around?"

An impending Coop shift may be a source of mild anxiety to some members, but never to Davella. "Friday night was perfect because it left my weekends free," she said. "Sometimes you'd drag yourself in there after working nine to five all week. But within half an hour, your energy is replenished, because you see people and it's a whole different mindset from your normal job. More entertaining. More fun. And if it's a busy night, the time goes by fast." Same goes for Elly: "I really look forward to my shift; it's a different kind of work than I normally do, so even if I'm tired, I get to the Coop and it's like I'm playing store! It's not drudgery; it's fun because I get to meet a lot of people."

It's the Friday night people who make checkout veterans like Davella and Elly devoted to the shift. "The relationships with the other workers—you get to know them," Davella said. "Elly and I really enjoy each other's company, and we know each other's spouses. I remember his daughter as a toddler, and now she's at Smith College." Elly agreed: "You really get to know peo-

ARE YOU A BROOKLYN-BASED FILMMAKER?



Would you like to
screen your work
at the Coop?

Then submit your film
for possible inclusion
in the Coop's
Friday Film Night
Screening Series.

If you're a Coop member you'll receive one FTOP credit for screening and offering a Q+A with your film. If you're not a member, it's still a chance to spread the word about your work and build your fan base by screening for a local audience.

We accept documentary and fiction, both features and shorts (we program shorts as a group).

**Please e-mail Gabriel Rhodes
for details at
gabrielrhodes@me.com.**



Please protect your feet and
toes while working your
shift at the Coop by not
wearing sandals or other
open-toed footwear.

**Thanks for your cooperation,
The Park Slope Food Coop**



PHOTOS BY INGSU LIU

Davella May

ple, and that makes for community spirit. I remember when my daughter was born I passed out dried bananas to everybody, because they looked like little cigars. My community needed to know—I got a baby girl now! I don't smoke, so I thought, hey, have a dried banana!"

Checkout naturally allows for closeness with shoppers. "Friday night shoppers are loyal," Davella said. "They used to wait for my line, so we could catch up on information and gossip." "Some people at the Coop would rather do their job alone," Elly said. "But I like the interaction, I like to feel a part of it, it makes it a community place for me. Over the years there are people who I expect to see when I come to work. We have this relationship that only exists once every four weeks. Plus it's a great way to talk about food. You get to see things that you might not even know exist—what aisle did you get that in? How do you cook it?"

Davella enjoyed sizing up people by their purchases: "I can always tell when people

bring their food to me, what kind of lifestyle they have. Lots of frozen microwave food? You must not be a cook. Lots of certain fruit? You must be a juicer."

you had a baby, your kid's in college, you're a grandparent! Since 1979, it's been a generation or more, you've seen somebody's entire life cycle go by, and it feels good."

But as good as Friday night shopping squad feels to folks like Elly and Davella, a certain moment comes. "I decided to retire," Davella said. "Friday night fit in my personality, it fit in my life. I never thought about changing because I liked the people in my shift. The shift became like a family. But one night I came in and I looked around and I thought, you know what? It's time. Elly looked at me and said, 'Are you leaving me?' It was bitter-sweet. I knew I'd miss the people, but as a friend of mine told me, you can visit.



Elly Kover

"There are people who I expect to see, people who have a routine of shopping on Friday night after nine o'clock," Elly said. "Every fourth week, they expect to see me. These are people, when we first met we were probably all single, and then it was, oh, you got married, congratulations! And then

And so I do, but I don't have to stay until 11 at night."

Pro Tip: When's the best time to shop, from a checkout worker's perspective? "Maybe we don't want to let this out, but Friday nights before a holiday, after 8:30 or 9," Elly said. "It's often steady, but not berserk. You won't find lines to the apples." ■

Long-Term FTOP Credit

Mac System Admin

The Coop is looking for help maintaining and streamlining the administration of our Mac workstations. We need members who have experience administering Mac OSX systems. In addition to admin experience, the following technologies will be useful:

- Experience on Mac OS X 10.7+ (installing products and using System Preferences).
- Experience using Mac Remote Desktop application.
- Some familiarity with Linux command line.
- Maintain Wiki pages containing configuration information, etc.
- Experience with graphical tools such as OmniGraffle, Visio, in order to map and document office workstations.

If you are interested, please contact us via e-mail at it.ftop@psfc.coop. You will receive FTOP credit.



PHOTO BY KEVIN RYAN

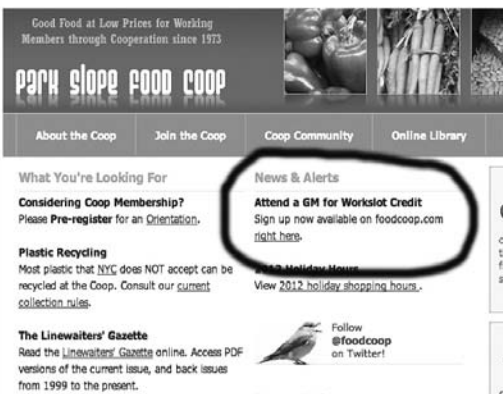
Looking for something new?

Check out the Coop's products blog.

The place to go for the latest information on our current product inventory.

You can connect to the blog via the Coop's website www.foodcoop.com

To receive workslot credit for attending the monthly General Meeting, members must sign up in advance in one of the following three ways:



◆ On the Coop's website (www.foodcoop.com)



◆ Add your name to the sign-up sheet in the ground floor elevator lobby



◆ Call the Membership Office





SAFE FOOD COMMITTEE REPORT

Plow-to-Plate Movie Series Presents: *Talking Food with Ted*

By Adam Rabiner

Next month's Plow-to-Plate presentation, *Talking Food with Ted*, is a departure of sorts. Instead of the usual feature length documentary as the main course, the series will serve four small, different tasting plates. These talks, which all run less than 20 minutes, are concise, delivered simply and with little fanfare, using just a microphone and perhaps a few PowerPoint slides. They pack a lot of flavor into a small portion. If you prefer appetizers to an entrée, if a meze platter is your thing, then you'll want to Talk Food with Ted in June.

My Subversive (Garden) Plot is presented by Roger Doiron, founder and director of Kitchen Gardeners International (KGI), a Maine-based non-profit network of over 30,000 individuals from 100 countries. Doiron's tongue-in-cheek premise is that gardening a small patch of grass on your front lawn can subversively and radically alter the balance of power. Gardeners can take power from other actors, namely the big food corporations, and return it to themselves. Doiron hypothesizes that gardening is a healthy gateway drug into



PHOTOS COURTESY OF TED.COM

other activities—cooking, food preservation, farmers' markets. By growing the movement through practical advocacy and strategies, he hopes to transform the history of gastronomy from one whose endpoint is obesity to one where obesity is but a passing phase towards a world where we are all tenders of the land.

Tristram Stuart is a young Brit whose talk, *The Global Food Waste Scandal*, reveals the dark

underbelly of increased food productivity, namely the massive amounts of food that literally is thrown into the garbage, mostly in the developed world. Schools, supermarkets, bakers, regular households, and farmers themselves all discard perfectly good food, not because it is rotten but because it's unsold or is the wrong shape. Massive hemorrhaging of food takes place because items do not meet cosmetic standards. Thousands of pounds of parsnips that are too small or misshapen tomatoes, bananas, or oranges find their way each day to dumpsters. Stuart believes in Freeganism (minimizing dependence on the "conventional economy," Freegans scavenge, barter or

create their own goods). He's a former pig farmer who believes pigs are the ideal receptacle for all this waste. This talk may convert you into a dumpster diver too.

Marla Spivak does a great job of describing the importance of bees and the threat to humans from Colony Collapse Disorder in her talk, *Why Bees Are Disappearing*. Not only do we learn about the pressure bees are under from many fronts, we learn that the honey bee is only one of 20,000 different kinds of bee, all of which contribute to pollination. Bumblebees, for example, vibrate in the note of C, a tone that is perfect for pollinating tomato plants. Spivak makes the strong case that the dying off of bees is the result of our dysfunctional food system. Bees are the proverbial canaries in the coal mine. We can play our part in healing this broken system by planting bee friendly flowers and gardens, refraining from pesticides and herbicides, and restoring nature to our areas (Roger Doiron would heartily agree). These small individual acts, taken together, would have an impact that far exceeds the sum of their parts. In this way, human beings can mimic the emergent power of bees.

Finally, Robyn O'Brien, in an unnamed talk, discusses her awakening to the dangers that lurk in our food. O'Brien, a self-proclaimed non-foodie, became the Erin Brockovich of the food industry upon discovering

that the youngest of her four children had a severe allergic reaction to either Eggo waffles, blue yogurt, or scrambled eggs. Upon discovering from her doctor that these foods were among the top three of eight common food allergens, O'Brien began digging and discovered some other alarming things. Between 1997 and 2002 there was a doubling of peanut allergies. One out of 17 children under the age of three has a food allergy. There has been a 265% increase in the rate of hospitalizations related to food allergies. O'Brien concludes that these scary statistics are due to genetically modifying milk, soy, and corn in the 1990s and allowing these new foods to be sold in the United States without any human trials or testing under a justification the Department of Agriculture calls "substantial equivalence." Meanwhile Japan, Canada, Australia, New Zealand and all 34 countries in Europe have banned these same GMO products until they are found safe (as opposed to proven to be harmful here in the U.S.). O'Brien makes a strong case for more transparency, consumer choice, and consumer protection.

Talking Food with Ted leaves you a lot of food for thought. ■

Brooklyn Farmer will show on Tuesday, June 10, 7 p.m. Park Slope Food Coop, 782 Union St., 2nd floor. Free and open to the public. Refreshments will be served.

EXPERIENCED REPORTERS Please Apply



Workslot Description

We have four distinct *Linewriters' Gazette* teams—each producing an issue every eight weeks. You will develop and produce an article about the Coop in cooperation with your team's editor every eight weeks.

For More Information

If you would like to speak to an editor or another reporter to learn more about the job, please contact Annette Laskaris in the Membership Office or e-mail her at annette_laskaris@psfc.coop.

To Apply

Please send a letter of application and two writing samples at least 800 words long (one sample must be a reported interview, *not* a Q&A) to annette_laskaris@psfc.coop. Your letter should state your qualifications, your Coop history, relevant experience and why you would like to report for the Coop. Your application will be acknowledged and forwarded to the coordinating editors, Stephanie Golden and Erik Lewis.

Seeking to Diversify the Gazette Staff

The *Gazette* is looking for qualified reporters. We are interested in using this opportunity to diversify our staff. We believe that we can enrich the quality of the *Gazette* and serve the membership better with a reporting and editing staff that more closely resembles the mix of Coop members.

Members Sought for PSFC Personnel Committee

If you know how to work collaboratively and believe you could make a contribution to the Coop, we would love to hear from you. The Personnel Committee is an elected group of members that serves in an advisory capacity to the General Coordinators (the Coop's collective managerial team), supporting them with/in performance evaluations, succession planning, developing human resources policies and in the hiring/termination of General Coordinators when/if either of those actions is necessary.

We would like the Personnel Committee to reflect the diversity of the Coop. We are especially interested in people who have skills in finance, running a business, upper-level management, organizational development, personnel and human resources. Applicants should have a minimum of one year of Coop membership immediately prior to applying, experience doing workshifts at the Coop and excellent attendance.

The Personnel Committee meets with the General Coordinators on the third Tuesday of every month from 5:30 to 7:15 p.m. Additional work outside the meetings is also required.

If you are interested, please do the following two things: e-mail your resume and a letter explaining why you would like to be part of the committee to pc.psfc@gmail.com, and go to <http://bit.ly/120Dn2s> to fill out a short questionnaire.



MEMBER SUBMISSION



Supermango meets Leeks Luthor.
Illustration by 9½-year-old Coop member Daniel Scuria-Herman.

ILLUSTRATION BY DANIEL SCURIA-HERMAN

Follow the Food Coop on

twitter



@foodcoop

VALET BIKE PARKING IS HERE ON SATURDAYS & SUNDAYS!

strollers & scooters & carts too!



Every Saturday, April 5–November 22, 1:00–5:15 p.m.
and
Every Sunday, April 6–November 23, 3:30–7:45 p.m.

Coop members can leave their bikes with our valet parking service, which is like a coat check for bikes. Working members will check in and watch your bike for you.

Just drop off your bike, stroller, scooter or personal cart, do your shopping or your shift, and hop back on.

No locks, no worries, no theft.

Service operates rain or shine.

Look for us in front of the yellow wall.

Note: no bike check-in on Saturdays after 5 p.m. or Sundays after 7:30 p.m.

Valet bicycle parking at the Coop is brought to you by the PSFC Shop & Cycle Committee.



PSFC Shop & Cycle Committee

Looking to help new coops form in Brooklyn while getting a tax deduction?

Support the Fund for New Coops—a project of the Park Slope Food Coop.

THE FUND FOR NEW FOOD COOPS

a Project of the Park Slope Food Coop

The Fund for New Coops will make low-interest loans to start-up coops that use the full-member labor model like ours. Loans will be extended to qualified start-ups to address problems and maximize the chances that start-ups will flourish.

How can you donate?

- Use the scannable Fund for New Coops donation cards available on the shopping floor
- Donate directly from the Coop's website, foodcoop.com. Follow the link for the Fund for New Coops and select the DONATE button
- Mail a check—made out to the Fund for New Food Coops—to: FJC, 520 Eighth Ave., 20th Fl., New York, NY 10018

Help nascent coops that want to use our model: Contribute today!

Do you want your old Coop attendance records?

Up until September 2009, the Coop kept attendance on index cards.

If you were a Coop member before then, we may still have your old partial or complete cards.

If you would like to have this as a souvenir, please come to the Membership Office and ask for it. If we have it, it's yours!

We will be recycling them shortly.

COOP HOURS**Office Hours:**

Monday through Thursday
8:00 a.m. to 9:00 p.m.
Friday & Saturday
8:00 a.m. to 5:00 p.m.

Shopping Hours:

Monday through Friday
8:00 a.m. to 10:00* p.m.
Saturday
6:00 a.m. to 10:00* p.m.
Sunday
6:00 a.m. to 7:30* p.m.

*Shoppers must be on a checkout line
15 minutes after closing time.

Childcare Hours:

Monday through Sunday
8:00 a.m. to 8:45 p.m.

Telephone:

718-622-0560

Web address:

www.foodcoop.com

LINEWAITERS' GAZETTE

The *Linewaiters' Gazette* is published biweekly by the Park Slope Food Coop, Inc., 782 Union Street, Brooklyn, New York 11215.

Opinions expressed here may be solely the views of the writer. The *Gazette* will not knowingly publish articles that are racist, sexist or otherwise discriminatory.

The *Gazette* welcomes Coop-related articles and letters from members.

SUBMISSION GUIDELINES

All submissions must include author's name and phone number and conform to the following guidelines. Editors will reject letters and articles that are illegible or too long. Submission deadlines appear in the Coop Calendar opposite.

Letters: Maximum 500 words. All letters will be printed if they conform to the guidelines above. The Anonymity and Fairness policies appear on the letters page in most issues.

Voluntary Articles: Maximum 750 words. Editors will reject articles that are essentially just advertisements for member businesses and services.

Committee Reports: Maximum 1,000 words.

Editor-Writer Guidelines: Except for letters to the editor, which are published without editing but are subject to the *Gazette* letters policy regarding length, anonymity, respect and fairness, all submissions to the *Linewaiters' Gazette* will be reviewed and, if necessary, edited by the editor. In their review, editors are guided by the *Gazette's* Fairness and Anonymity policies as well as standard editorial practices of grammatical review, separation of fact from opinion, attribution of factual statements, and rudimentary fact checking. Writers are responsible for the factual content of their stories. Editors must make a reasonable effort to contact and communicate with writers regarding any proposed editorial changes. Writers must make a reasonable effort to respond to and be available to editors to confer about their articles. If there is no response after a reasonable effort to contact the writer, an editor, at her or his discretion, may make editorial changes to a submission without conferring with the writer.

Submissions on Paper: Typed or very legibly handwritten and placed in the wallpocket labeled "Editor" on the second floor at the base of the ramp.

Digital Submissions: We welcome digital submissions. The e-mail address for submissions is GazetteSubmissions@psfc.coop. Drop disks in the wallpocket described above. Receipt of your submissions will be acknowledged on the deadline day.

Classified & Display Ads: Ads may only be placed by and on behalf of Coop members. Classified ads are prepaid at \$15 per insertion, business card ads at \$30. (Ads in the "Merchandise-Non-commercial" category are free.) All ads must be written on a submission form (available in a wallpocket on the first floor near the elevator). Classified ads may be up to 315 characters and spaces. Display ads must be camera-ready and business card size (2"x3.5").

Printed by: Tri-Star Offset, Maspeth, NY.

**SUMMERTIME
DON'T FORGET YOUR COOP SHIFT!**

If you plan on being away during one of your workslots, please make arrangements to have your shift covered.

One way to do it is to use the Shift Swap at www.foodcoop.com!

If you plan on being away for eight weeks or more, contact the Membership Office to take a leave of absence.

YOUR CO-WORKERS WILL LOVE YOU FOR IT!

RETURN POLICY

The Coop strives to keep prices low for our membership. Minimizing the amount of returned merchandise is one way we do this. If you need to make a return, please go to the 2nd Floor Service Desk.

REQUIRED FOR ANY RETURN

1. The Paid-In-Full receipt **MUST** be presented.
2. Returns must be handled within 30 days of purchase.

CAN I EXCHANGE MY ITEM?

No, we do not "exchange" items. You must return the merchandise and re-purchase what you need.

CAN I RETURN MY ITEM?

Produce* Bulk* (incl. Coop-bagged bulk)
Cheese* Seasonal Holiday Items
Books Special Orders
Calendars Refrigerated Supplements
Juicers & Oils
Sushi *A buyer is available during the week-days to discuss your concerns.

**NEVER
RETURNABLE**

Refrigerated Goods (not listed above)
Frozen Goods
Meat & Fish
Bread

**RETURNABLE
ONLY IF SPOILED
BEFORE
EXPIRATION DATE**
Packaging/label
must be present-
ed for refund.

Items not listed above that are unopened
and unused in re-sellable condition

RETURNABLE

The Coop reserves the right to refuse returns on a case-by-case basis. If you have questions, please contact a staff member in the Membership Office.

This Issue Prepared By:

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WELCOME!

A warm welcome to these new Coop members who have joined us in the last two weeks. We're glad you've decided to be a part of our community.

Berin Aksoy	Sandra Dath-Baron	Michael Gilman	Sonya Keller	Thomas Malloy	Erica Picheny	Rebecca Shaykin	Yair VagShal
Ugur Aksoy	Luis Diaz	Arlene Glotzer	Andrea Kelly	Natasha Marsh	Matt Picheny	Sayuri Shimokawa	Andreas Vingaard
Cheryl Bentley	Rebecca Donner	Tyler Gold	Farhan Khan	Vaughn McLaughlin	Alessandra Plasa	Hyunhee Shin	Lena Vitolo
Alan Biller	John Draghi	Eitan Gorlin	Sabha Khan	Darya Meznikova	Claudiu Pop	Angela Smith	Nathaniel Walton
Aileen Brown	Ron Drenger	Katie Greene	Suhail Khan	Geoffrey Miles	James Ragusta	Emily Sogn	Alexis Weaver
Linda Burton	Amy Dunkle	Henna (Rachel)	Beth Knox	Antoine Misonne	Giedrius Rimkus	Kyle Stefano	Joseph White
Cait Callahan	Chelsea Ebin	Grossman	Frayda Kresch	Shelley Molad	Justin Rosengarten	Esty Stein	Evan Woolley
Kenneth Carlino	Don Eschenauer	Nina Gunther-Segal	Robert Krieger	Alexandra Mundel	Christopher Rubin	Agata Strzelecka-	Kristin York
Sahyli Casanova	Jennifer Etkin	Elizabeth Hepner	Hallie Lapidis	Allison Munson	Christopher	Misonne	Sean Zimmer
Andres P. Castano	Kathleen Everson	Amy Holiday	Kayla Lawson	Abdul Nahshal	Ryskiewicz	Esther Sung-	Alexander
Hirondelle Chatelard	Joel Feldman	Jack Horowitz	Jessica Leader	Shira Nanus	Carmen Sanchez	Eschenauer	Zimmerman
Aki Chiba	Melissa Fleming	Suneet Jain	Anjuli Lebowitz	Janice Neely	Georgia Sarkin	Adam Sussi	Daryn Zimmerman
Makoto Chiba	Jackie Foley	Bradford Jordan	Ursula Lewis	Deborah Neff	Anne Schatz	Emerson Sykes	
Laura Crossin	Joshua Friedman	Looz Joseph	Ewa Ligeza	Madison Newbound	Laurie Schoeman	Jesse Tillers	
Ana Cubias	Sara Gable	Sara Kaplan-	Rebecca Liu	Lia Oren	Suzanne Seguin	Jene Toussaint	
Nicolas Dath-Baron	Carla Gahr	Levenson	Tiffany Liu	Michael Pashkaw	Darya Shaikh	Isabel Umali	

COOP CALENDAR**New Member Orientations**

Attending an Orientation is the first step toward Coop membership. Pre-registration is required for all of the three weekly New Member Orientations. To pre-register, visit foodcoop.com or contact the Membership Office. Visit in person or call 718-622-0560 during office hours.

Have questions about Orientation? Please visit www.foodcoop.com and look at the "Join the Coop" page for answers to frequently asked questions.

The Coop on the Internet

www.foodcoop.com

The Coop on Cable TV

Inside the Park Slope Food Coop

FRIDAYS 11 a.m. and 5 p.m. Channels: 56 (Time-Warner), 69 (CableVision), 84 (RCN), 44 (Verizon), and live streaming on the Web: www.bricartsmedia.org/community-media/bcat-tv-network.

General Meeting Info**TUE, JUNE 3**

AGENDA SUBMISSIONS: 8:00 p.m.

Submissions will be considered for the June 24 General Meeting.

TUE, JUNE 24

GENERAL MEETING: 7:00 p.m.

Gazette Deadlines**LETTERS & VOLUNTARY ARTICLES:**

June 12 issue: 12:00 p.m., Mon, June 2

June 26 issue: 12:00 p.m., Mon, June 16

CLASSIFIED ADS DEADLINE:

June 12 issue: 7:00 p.m., Wed, June 4

June 26 issue: 7:00 p.m., Wed, June 18

ALL ABOUT THE GENERAL MEETING**Our Governing Structure**

From our inception in 1973 to the present, the open monthly General Meetings have been at the center of the Coop's decision-making process. Since the Coop incorporated in 1977, we have been legally required to have a Board of Directors. The Coop continued the tradition of General Meetings by requiring the Board to have open meetings and to receive the advice of the members at General Meetings. The Board of Directors, which is required to act legally and responsibly, has approved almost every General Meeting decision at the end of every General Meeting. Board members are elected at the Annual Meeting in June. Copies of the Coop's bylaws are available at the Coop Community Corner and at every General Meeting.

Next Meeting: Tuesday, June 24, 7:00 p.m.

The General Meeting is held on the last Tuesday of each month.

Location

MS 51, 350 Fifth Ave., between Fourth and Fifth Sts. Enter on Fourth St. cul-de-sac. Fourth St. entrance is handicap-accessible.

How to Place an Item on the Agenda

If you have something you'd like discussed at a General Meeting, please complete a submission form for the Agenda Committee. Forms are available in the rack near the Coop Community Corner bulletin board and at General Meetings. Instructions and helpful information on how to submit an item appear on the submission form. The Agenda Committee meets on the first Tuesday of each month to plan the agenda for the GM held on the last Tuesday of the month. If you have a question, please call Ann Herpel at the coop.

Meeting Format

Warm Up (7:00 p.m.) • Meet the Coordinators

• Enjoy some Coop snacks • Submit Open Forum items

• Explore meeting literature

Open Forum (7:15 p.m.) Open Forum is a time for members to bring brief items to the General Meeting. If an item is more than brief, it can be submitted to the Agenda Committee as an item for a future GM.

Reports (7:30 p.m.) • Financial Report • Coordinators' Report • Committee Reports

Agenda (8:00 p.m.) The agenda is posted at the Coop Community Corner and may also appear elsewhere in this issue.

Wrap Up (9:30-9:45) (unless there is a vote to extend the meeting) • Meeting evaluation • Board of Directors vote • Announcements, etc.

Attend a GM and Receive Work Credit

Since the Coop's inception in 1973, the General Meeting has been our decision-making body. At the General Meeting (GM) members gather to make decisions and set Coop policy. The General-Meeting-for-workslot-credit program was created to increase participation in the Coop's decision-making process.

Following is an outline of the program. For full details, see the instruction sheets by the sign-up board.

• Advance Sign-up required:

To be eligible for workslot credit, you must add your name to the sign-up sheet in the elevator lobby. The sign-ups sheet is available all month long, except for the day of the meeting when you have until 5 p.m. to sign up. On the day of the meeting, the sign-up sheet is kept in the Membership Office.

Some restrictions to this program do apply. Please see below for details.

• Two GM attendance credits per year:

Each member may take advantage of the GM-for-workslot-credit program two times per calendar year.

• Certain Squads not eligible:

Eligible: Shopping, Receiving/Stocking, Food Processing, Office, Maintenance, Inventory, Construction, and FTOP committees. (Some Committees are omitted because covering absent members is too difficult.)

• Attend the entire GM:

In order to earn workslot credit you must be present for the *entire* meeting.

• Signing in at the Meeting:

1. After the meeting the Chair will provide the Workslot Credit Attendance Sheet.

2. Please also sign in the attendance book that is passed around during the meeting.

• Being Absent from the GM:

It is possible to cancel without penalty. We do ask that you remove your name if you know cannot attend. Please do not call the Membership Office with GM cancellations.

Park Slope Food Coop Mission Statement

The Park Slope Food Coop is a member-owned and operated food store—an alternative to commercial profit-oriented business. As members, we contribute our labor: working together builds trust through cooperation and teamwork and enables us to keep prices as low as possible within the context of our values and principles. Only members may shop, and we share responsibilities and benefits equally. We strive to be a responsible and ethical employer and neighbor. We are a buying agent for our members and not a selling agent for any industry. We are a part of and support the cooperative movement. **We offer a diversity of products with an emphasis on organic, minimally processed and healthful foods.** We seek to avoid products that depend on the exploitation of others. We support non-toxic, sustainable agriculture. **We respect the environment.** We strive to reduce the impact of our lifestyles on the world we share with other species and future generations. We prefer to buy from local, earth-friendly producers. We recycle. We try to lead by example, educating ourselves and others about health and nutrition, cooperation and the environment. **We are committed to diversity and equality.** We oppose discrimination in any form. We strive to make the Coop welcoming and accessible to all and to respect the opinions, needs and concerns of every member.

park slope
FOOD COOP

calendar of events

may 30
fri 6:30–7:45 pm

Cultivating Community Voices

A creative, community-building workshop, offering various vocal, sound-based techniques for strengthening community-organizing efforts. Based on fundamental elements of music and sound healing, this creative and expressive approach emphasizes collective vocal techniques, deep listening practices, as well as collaborative improvisation to empower individual and collective voices. Practices of rhythm, harmony, and dynamics refine awareness of group synergy and balance. No musical or singing experience necessary. **Stephanie Rooker** has been a Coop member for almost 10 years. She is the founder of Voice Journey Sound Center, a super-dork for sound healing and ethnomusicology, and a SeaSnax junkie.

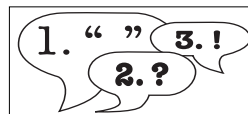
jun 1
sun 12 pm

Seasonal Allergies

Seasonal allergies got you down? Is a walk through the Botanical Garden in June your worst nightmare? Join me for an informative discussion on how to calm your allergy symptoms and relieve the yearly misery of watery eyes, itchy nose and constant sneezing. Nutrition Response Testing is a precise analytical tool that helps us determine the root of your allergic symptoms and calm your immune system's over-response to substances like mold, pollen, specific foods, etc. Complementary mini-health check for all participants. Bring your Claritin, Benadryl, Nasonex and learn about a safe, natural alternative approach to clearing allergies for good. **Diane Paxton, MS, LAc**, is the owner and principal of Inner Fire Integrative Health Services, with offices in Manhattan and Park Slope. She is also a long-time Coop member.

jun 3
tue 8 pm

Agenda Committee Meeting



The Committee reviews pending agenda items and creates the agenda for this month's General Meeting. Drop by and talk with committee members face-to-face between 8:00 and 8:15 p.m.

Before submitting an item, read "How to Develop an Agenda Item for the General Meeting" and fill out the General Meeting Agenda Item Submission Form, both available from the Membership Office or at foodcoop.com. **The next General Meeting will be held on Tuesday, June 24, 7 p.m., at MS 51, 350 Fifth Ave., between Fourth and Fifth Sts.**

jun 5
thu 7:30 pm

Food Class: Healthy and Quick Recipes With An Indian Twist



Breakfast recipes with an introduction to Indian ingredients and flavor profiles. Chef **Shruti Mishra** is a graduate of the Natural Gourmet Institute and is currently pursuing a Nutrition course from the Institute of Integrative Nutrition. Shruti's food philosophy is to eat a balanced diet, buy from local organic sources and cook and eat with your loved ones around. Shruti works as a private chef, teacher and consultant helping clients learn how to eat a healthier diet with delicious, easy-to-prepare recipes. **Menu includes: mixed lentil crepe with roasted veggies; poha (full-flavored flattened rice); uttapam with coconut peanut chutney (semolina pancake); refreshing jaljeera (mint water with raw fennel seeds and cumin seeds).**

ASL interpreter may be available upon advance request. If you would like to request an ASL interpreter, please contact Ginger Jung in the Membership Office by May 22. Materials fee: \$4. Food classes are coordinated by Coop member Susan Baldassano.

jun 6
fri 7:00 pm

Film Night: Sarabah



Rapper, singer and activist, Sister Fa is a hero to young women in Senegal and an unstoppable force for social change. A childhood victim of female genital cutting (FGC), she decided to tackle the issue by starting a grassroots campaign, "Education Without Excision," which uses her music and persuasive powers to end the practice. But until 2010 there's one place she had never brought her message—back to her home village of Thionck Essyl, where she fears rejection. *Sarabah* follows Sister Fa on this challenging journey, where she speaks out passionately to female elders and students alike, and stages a rousing concert that has the community on its feet. A portrait of an artist as activist, *Sarabah* shows the extraordinary resilience, passion and creativity of a woman who boldly challenges gender and cultural norms. It's an inspiring story of courage, hope and change. Coop member **Steven Lawrence** is a producer/director and media strategist whose work has included award-winning documentaries and TV series for major networks.

To book a Film Night, contact Gabriel Rhodes, gabrielrhodes@me.com.

jun 8
sun 7 pm

And When I Die: The Musical! A Funeral Planning Cabaret

Hesitating over end-of-life decisions? You're not alone—but don't die wondering! Learn about advance directives, funeral consumer choices and your next steps at this unique seminar-in-song. Ample time for Q&A and follow-up resources provided. The only requirement is the willingness to accept that you will not live forever in your current form. Coop member, chaplain and end-of-life sustainability activist **Regina Sandler-Phillips** is the founder of a Park Slope-based natural burial cooperative, which includes many other Coop members among its 70+ volunteers. Regina's work has been featured in *The New York Times*, and in the books *Parting Ways* (2011) and *Saying Goodbye to Someone You Love* (2010).

jun 10
tue 7 pm

Safe Food Committee Film Night: Talking Food With TED



Join bakers, chefs, food scientists, farmers and foodies for some truth about food. These discussions explore and celebrate all things food, covering flavor, sustainability, obesity, famine and more. Featured talks include: *My Subversive (Garden) Plot*, Roger Doiron shows how gardens can re-localize our food and feed our growing population. *The Global Food Waste Scandal*, Tristram Stuart delves into the shocking data of wasted food. *Why Bees are Disappearing*, Marla Spivak reveals four reasons which are interacting with tragic consequences. Robyn O'Brien talks movingly about her child's food allergies at TEDxAustin 2011.

jun 13
fri 7 pm

Wordsprouts: Celebrate Father's Day and Meet Brian Gresko



When I First Held You: 22 Critically Acclaimed Writers Talk About the Triumphs, Challenges, and Transformative Experience of Fatherhood. Becoming a father can be one of the most profoundly exhilarating, terrifying, life-changing occasions in a man's life. In this incomparable collection of thought-provoking essays, 22 of today's masterful writers get straight to the heart of modern fatherhood. From making that ultimate decision to having a kid to making it through the birth, to tangling with a toddler mid-tantrum, and eventually letting a teen loose in the world, these fathers explore every facet of fatherhood and show how being a father changed the way they saw the world—and themselves. Coop member **Brian Gresko** is the editor of this anthology. His work has appeared in *Poets & Writers Magazine*, *Glimmer Train Stories*, and *The Brooklyn Rail*. **To book a Wordsprouts, contact John Donohue, wordsproutspfc@gmail.com.**

For more information on these and other events, visit the Coop's website: foodcoop.com

All events take place at the Park Slope Food Coop unless otherwise noted. Nonmembers are welcome to attend workshops. Views expressed by the presenter do not necessarily represent the Park Slope Food Coop.

may 30–aug 5 2014

jun 14-15 sat-sun 9 am–7 pm Food Drive to Benefit CHIPS Soup Kitchen

CHIPS Soup Kitchen, located at 4th Avenue and Sackett Street, is the recipient of much of our edible but unsaleable perishable food. They also need donations of nonperishable foods. This food will go to CHIPS to help them feed people in the neighborhood who are in need of a nutritious meal. Consider contributing nonperishable foods and commercially packaged foods; canned fish; canned fruits and vegetables; pasta sauce; pasta; pre-packaged rice; pre-packaged beans; canned beans; canned soups; Parmalat milk; dry milk; peanut butter; cooking oil; or boxed raisins. Give donations to the collection table outside the Coop.

jun 20 fri 7:30 pm Reality, Truth and Conscious Light

A new film and discussion on the Life, Teaching, and Living Spiritual Presence of Avatar Adi Da Samraj and the unique Way that he offers that radically differs from—and yet perfectly completes, for all time—the world's great spiritual traditions. You will be introduced to Adi Da's core teaching on the true nature of reality, the illusion of the separate self, and the nature of human suffering. You will have the opportunity to experience Adi Da's transformative Spiritual Presence through His Teaching and videos, hear stories from long-time devotees of Adi Da, and see never-published discourses of him speaking. Presented by Coop member **Wilson Dunagan** and Dennis Coccaro, Director of Education at Adidam New York. Both are long-time students of Adi Da Samraj and the Way of the Heart that he has given for all.

jun 24 tue 7 pm PSFC JUNE Annual and General Meeting



Meeting Agenda to be announced. For information on how to place an item on the Agenda, please see the center pages of the *Linewaiters' Gazette*. The Agenda Committee minutes and the status of pending agenda items are available in the Coop office. **Meeting location: MS 51, 350 Fifth Ave., between Fourth and Fifth Sts. Enter on Fourth St. cul-de-sac. Fourth St. entrance is handicap-accessible.**

jun 27 fri 7 pm Cheese Class

We invite Coop members to learn more about the wonderful cheeses the Coop has to offer. This event will be limited to 30 people on a first-come, first-seated basis. It will be like musical chairs—come and claim your seat—there should be room for you. Guest speaker Michelle Loayza began her career in cheese behind the counters of Murray's in the West Village, while completing an M.A. in Food Studies at NYU. She now works for Forever Cheese, an importer of specialty foods and cheeses from Italy, Spain, Portugal and Croatia, and enjoys writing about food (cheese included) on the side. This workshop is brought to you by Coop member **Aaron Kirtz**, who has worked in the cheese industry since 2003, and sells cheese to the Coop via Forever Cheese.

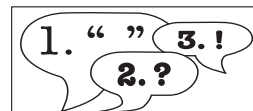
jun 29 sun 12 pm Compassion & Vitality

Bringing the Alexander Technique to chronic pain. Pain can make us feel helpless, frustrated, and less of the person that we'd like to be. Physically, pain tends to also have a shrinking effect: we tighten our muscles around the discomfort and stiffen our bodies to either numb or protect against further injury. In this workshop, you will be introduced to a set of skills to respond differently to pain, so that it can become a wake-up call to

expand and grow rather than retreat and shrink. The Alexander Technique is a century-old method for improving one's mind-body coordination, balance, and well-being. Coop member **Dan Cayer** is a nationally certified Alexander Technique teacher working in the field of pain, injury, and stress. His personal experience with the physical, mental, and emotional aspects of pain, inspired him to help others.

jul 1
tue 8 pm

Agenda Committee Meeting



The Committee reviews pending agenda items and creates the agenda for this month's General Meeting. Drop by and talk with committee members face-to-face between 8:00 and 8:15 p.m. Before submitting an item, read "How to Develop an Agenda Item for the General Meeting" and fill out the General Meeting Agenda Item Submission Form, both available from the Membership Office or at foodcoop.com. **The next General Meeting will be held on Tuesday, July 29, 7 p.m., at MS 51, 350 Fifth Ave., between Fourth and Fifth Sts.**

jul 8
tue 7 pm

Safe Food Committee Film Night: Nothing Like Chocolate



Deep in the rain forests of Grenada, anarchist chocolatier Mott Green seeks solutions to the problems of a ravaged global chocolate industry. Solar power, employee shareholding and small-scale antique equipment turn out delicious chocolate in the hamlet of Hermitage, Grenada. Finding hope in an industry entrenched in enslaved child labor, irresponsible corporate greed, and tasteless, synthetic products, *Nothing like Chocolate* reveals the compelling story of the relentless Green, founder of the Grenada Chocolate Company. *Nothing Like Chocolate* traces the continued growth of Mott's co-operative, exposing the practices and politics of how chocolate has moved worldwide from a sacred plant to corporate blasphemy.

jul 11
fri 6:30 pm

An Update About Fast Track Legislation

An update about 'Fast Track' for 'Free Trade' legislation in Congress with a focus on how passing the Trans-Pacific Partnership (TPP) would affect internet access. IT heads take note. We will also discuss the proposal to form a Coop Fair Trade Committee that would offer work-slot credit to continue this campaign. Bring questions, concerns and suggestions to this informative and stimulating session. **Susan Metz** is presenting on behalf of the Coop Fair Trade Group. A member since 1980, she was a Shopping Squad Leader for 22 years before retiring. Her letters appear regularly in the Coop's *Linewaiters' Gazette* and other prestigious publications.

jul 12
sat 11 am

BioGeometry: A Natural Energy Solution

The electricity that powers our increasingly "wired" planet and the rapid spread of cell towers, WiFi and other modern technological and architectural conveniences, have created energy interactions that disturb and create imbalances in the environment and our bodies. The effects are subtle, but noticeable. In fact, many of our modern diseases and energy imbalances can be traced back to the effects of these energy disturbances. BioGeometry offers a solution to these energy interaction problems. Join Jean Chuang Menges, M.S., L.Ac, Adv CBP, as she explores and discusses the role of natural energy systems, the negative effects of electricity and other energy stressors, and how the principles of BioGeometry are being used to effect change in architecture, telecom networks, industrial design, and health systems. Talk moderated by Coop member and BodyTalk Access Technician **Stephanie Krause**.

still to come

jul 19 Fighting Fatigue

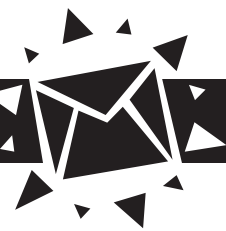
aug 1 Film Night

jul 29 PSFC JULY General Meeting

aug 5 Agenda Committee Meeting



LETTERS TO THE EDITOR



SAVE THE ELEPHANTS

DEAR ANIMAL LOVERS AND ENVIRONMENTALISTS,

Today there is a crisis for elephants. If it is not stopped, within 10 years, "E" could be for extinct, and not for elephant. YOU CAN HELP THE ELEPHANTS.

Not only are unscrupulous poachers killing horrific numbers of intelligent, emotional creatures for their ivory, but they are using the profits to fund terrorist organizations in Africa and across the globe. Trophy hunters are still on the prowl to kill endangered species for their own "fun" and profit. The United States is the second largest market for ivory.

Even though nearly 100 elephants are killed each day for ivory, special interests like Safari Club International and the National Rifle Association, antique dealers and some musicians are trying to block a ban.

But we the people can help end this trade by signing the peoples' petition and sharing it with family, friends, and groups. There are elephant advocates all over the country who are working on it right now. We need 100,000 Americans aged 13 and up to register and sign a petition on the White House website by May 30, and then President Obama is bound to make an official response. www.wh.gov/IG13J.

We need your help. Would

you take five minutes to save this magnificent species? Will you enlist your friends and family too? 270,000 people signed a peoples petition to oust Justin Beiber from the country! Can we not find people to save the elephant?

You Can Help The Elephants!

Please go to: www.wh.gov/IG13J, register, then sign the petition for a total unequivocal ban on the ivory trade in the U.S. (There has been a ban, but the USFW says it is unenforceable because it is filled with loopholes. Now the special interests are pressuring Obama for NO ban!)

A website where you can find more resources to end ivory trade and help the elephants (also has the website link, and easier to remember): www.elephantsusa.org/

And here is a link to a short heartwarming video "May Is For Elephants" help get the word out: www.youtube.com/watch?v=Kl4WJJEogsY

Rhudi Andreolli

THE AMENDMENT TO OUR BYLAWS

DEAR MEMBERS,

Please consider voting yes to ratify the bylaws changes that are on the proxy ballot that you should receive in the mail in May. If you do not receive a ballot in the mail, replacement ballots will be available at the Coop.

The original bylaws were written in the 1970s before

the Coop established the required Member Investment and therefore no mention was made of the significance of the Coop member/owners supplying capital to help sustain our collectively owned cooperative.

The investment was started more than 35 years ago and was originally called the "Deposit." Some years later the General Meeting realized that the word "deposit" did not send the message of ownership and therefore the investment was changed to "Member Investment." But the investment was still not incorporated into the bylaws.

Upon advice from our attorney we are asking the membership to define the concept of ownership in our bylaws in keeping with the New York State Cooperative Corporations Law. The new name for the investment uses language that better denotes the reality of ownership: "Member Owner Equity Investment."

The bylaws amendment was passed by the members present at the December 2013 General Meeting and was approved by the Board of Directors as well. It went into effect immediately but without your approval it will cease to be in effect.

Joe Holtz

General Coordinator



MEMBER RETIREMENT POLICY

MEMBERS,

The report on the 4/29/14 General Meeting in the 5/15/14 *Gazette* gives the impression that all the members who expressed an opinion about David Laibman's suggestion to conduct a study with the intention of reviewing PSFC member retirement policy were opposed to changing the current retirement policy. This is not true. In fact, one young member suggested that we consider age-only retirement, perhaps 75, regardless of years of service. At least one other member offered to work on the survey. I feel the *Gazette's* description of David Laibman as "spry and energetic" was condescending.

The current PSFC member retirement policy is 65 years of age with 20 years of service or 60 years of age with 30 years of service. Laibman's suggestion of exploring retirement options is nothing new in the world of retirement plans. Some retirement plans use the Rule of 85. We can say that the current PSFC member retirement plan fulfills the Rule of 85 with the 65/20 requirement. If we extended this to what may exist in such pension plans, we would then consider 50 years of age and 35 years of service, or 75 years of age and 10 years of service or any other combination that totals 85.

At the 4/29 meeting General Coordinator Jess Robinson reported on the problem of PSFC "labor shortages" at certain shifts. A member raised the question of whether, with 16,000 plus members, this should more accurately be described as a labor distribution problem. I question whether it was just coincidence that this "labor shortage" issue was put on the agenda prior to Laibman's survey request, since it seems that it's being used as a reason not to change the retirement rules. If we have a severe labor distribution problem on some shifts we could encourage new members to work those shifts or offer one makeup instead of two as an incentive for members to work those shifts as make ups. Let's put the problem out to

the membership and call for creative answers to this labor distribution problem.

Last year, a *Gazette* article which discussed member retirement quoted a General Coordinator as saying that those over 65 have plenty of free time to work in the PSFC, and in the spirit of our cooperative, shouldn't retire after attaining 20 years of service. The reality is that the economic crisis has driven significant numbers of those over 65 to remain in or return to the workforce.

Exploring other retirement options doesn't diminish the cooperative spirit—it's just the opposite, it shows compassion, understanding and respect for our older members. No one ever has to retire from the Coop if they don't want to, but it shouldn't take a disabling illness to allow old members to retire. Let's find a way to respect the elderly and retirement. Let's get the survey done and take it from there.

Barbara Storace

RETIREMENT POLICY DEBATE

MEMBERS,

In the article on the April General Meeting in the May 15, 2014, *Linewaiters' Gazette*, David Laibman makes a plea for his not wanting to wait until he is 86 years old to retire from his work slot obligation. I think I would be with a majority that feel that 20 years of work slots is the minimum. But David doesn't have to wait 20 years to retire. He can work a receiving FTOP slot once a week and his obligation will be done in five years. Or he can do an FTOP receiving shift five days a week—I suggest the weekdays, just like a part-time job—and his obligation will be done in a year.

The article only mentions one formula for retirement. Only one formula appears in the online membership manual. But there are two. In the October 2010 General Meeting, Tracy Fitz proposed allowing members to retire at age 60 if they have 30 years of service. It passed. See *Linewaiters' Gazette*, November 18, 2010.

Don Wiss

CONTINUED ON PAGE 16

LETTERS POLICY

We welcome letters from members. Submission deadlines appear in the Coop Calendar. All letters will be printed if they conform to the published guidelines. We will not knowingly publish articles which are racist, sexist or otherwise discriminatory

The maximum length for letters is 500 words. Letters must include your name and phone number and be typed or very legibly handwritten. Editors will reject letters that are illegible or too long.

You may submit on paper, typed or very legibly handwritten, or via email to GazetteSubmissions@psfc.coop or on disk.

Anonymity

Unattributed letters will not be published unless the *Gazette* knows the identity of the writer, and therefore must be signed when submitted (giving phone number). Such letters will be published only where a reason is given to the editor as to why public identification of the writer would impose an unfair burden of embarrassment or difficulty. Such letters must relate to Coop issues and avoid any non-constructive, non-cooperative language.

Fairness

In order to provide fair, comprehensive, factual coverage:

1. The *Gazette* will not publish hearsay—that is, allegations not based on the author's first-hand observation.

2. Nor will we publish accusations that are not specific or are not substantiated by factual assertions.

3. Copies of submissions that make substantive accusations against specific individuals will be given to those persons to enable them to write a response, and both submissions and response will be published simultaneously. This means that the original submission may not appear until the issue after the one for which it was submitted.

The above applies to both articles and letters. The only exceptions will be articles by *Gazette* reporters which will be required to include the response within the article itself.

Respect

Letters must not be personally derogatory or insulting, even when strongly criticizing an individual member's actions. Letter writers must refer to other people with respect, refrain from calling someone by a nickname that the person never uses himself or herself, and refrain from comparing other people to odious figures like Hitler or Idi Amin.



LETTERS TO THE EDITOR

BDS TOPICS:

FIRST NATIONAL
CONFERENCE OF OPEN
HILLELTO THE EDITORS AND
MEMBERS:

The Open Hillel movement will be organizing a National Conference, to be held October 11-13 at Harvard University.

As I noted in my letter in the January 9 *Gazette*, "On December 9th (2013) the Swarthmore college Hillel Board of Directors declared that it will 'depart from the Israel guidelines of Hillel International, declaring itself to be an Open Hillel. [Hillel was an ancient Jewish scholar. Hillel International calls its chapters the Centers of Jewish Campus Life. There are more than 500 of them, mainly in the United States.] The Swarthmore statement goes on to say 'Across the country Hillel's suppression of freedom to speak and believe things that are not narrowly pro-Zionist are the direct result of Hillel International's Israel Guidelines.' It further declares 'All are welcome to walk through our doors and speak with our name and under our roof, be they Zionist, anti-Zionist, post-Zionist or non-Zionist. We are an institution that seeks to foster spirited debate, constructive dialogue and a safe space for all, in keeping with the Jewish tradition. We are an Open Hillel.'"

Since then, two other Hillel-affiliated Jewish student groups, at Vassar College and Wesleyan University, have declared themselves Open Hillels. Harvard University Hillel has also been involved in challenging the Hillel International Israel Guidelines.

According to Mondoweiss.net and the Israeli newspaper *Ha'aretz*, the growing Open Hillel movement now includes more than a thousand supporters and nearly 50 student organizers. The Conference will include presentations by philosopher Judith Butler; author David Harris-Gershon; and Palestinian-American scholar Rashid Khalidi. All of them have been prevented from addressing Jewish groups, Butler at the Jewish Museum of New York, Harris-Gershon at University of California at Santa Barbara and Khalidi at New York's Ramaz Jewish high school.

Those of us who are working to end the Israeli Occupation of Palestine and the persecution of Palestinians welcome the growth of a United States Jewish student movement to liberate speech, debate, information and action about these issues.

Park Slope Food Coop Members for Boycott, Divestment and Sanctions continue to urge you to boycott Israeli products, particularly

the Sodastream carbonation devices, manufactured in the Occupied West Bank.

Naomi Brussel

FOR THE FIRST TIME
U.S. LABELS 'PRICE TAG'
ATTACKS [ISRAEL] AS
'TERRORISM'

MEMBERS:

The State Department's 2013 Country Reports on Terrorism (April 30) included, for the first time, a reference to a growing wave of racist anti-Palestinian vandalism known as "price tag" attacks. The report cited UN and NGO data: "399 attacks by extremist Israeli settlers against Palestinian residents, property and places of worship in the West Bank and Jerusalem have continued and were largely unprosecuted." "Price tag" attacks against Palestinians, labeled such by extremist Jewish settlers (in 2008), were in retaliation to state actions deemed to be anti-settlement. They have spread to Israel in 2013.

Responses to "price tag" attacks as terrorism: Mickey Rosenfeld, Israeli police spokesman, said: "there's no comparison whatsoever between criminal incidents with nationalistic motives and terrorist-related incidents outlined in the report." Public Security Minister said: "I will continue to demand the government define these hooligans as a terrorist organization." Justice Minister Tzipi Livni said she would back the idea of defining such crimes as "terrorism," citing web posts from Yitzhar (settlement) that appears to justify killing Israeli soldiers. Amos Oz, Israeli author, described the perpetrators of "price-tag attacks" as "Hebrew neo-Nazi groups." The Jerusalem Post said that "price tag" attacks fit the definition of terror no less than [suicide] bus bombings.

Former security members comment on "price tag" attacks: May 3: Former Shin Bet head Carmi Gillon said: Israel doesn't want to stop hate crimes. "We don't see results because we're not intended to see them." "There's no such thing as 'can't do' in the Shin Bet, just 'don't want.'" Former Mossad head Shabtai Shavit criticized the government over the handling of the attacks, saying "Israel is a lawful country that does not enforce its laws."

Jewish extremist attacks before the Pope visits the Holy Land: Hateful graffiti (Hebrew) spray-painted on the Romanian Orthodox Church in Jerusalem: "King David for the Jews" and "Jesus is garbage" marked the 20th such attack inside Israel in 2014. The church described the attacks: "terrorist vandalism." May 15, Hebrew graffiti: "Death to Arabs and

Christians and those who hate Israel" covered the offices of the Assembly of Bishops at the Notre Dame center (Holy See property). On its website: "this provocation comes two weeks before Pope Francis visits the Holy Land." "Hells of the Church are preparing a series of actions aimed at informing local and international public opinion and to make the authorities and law officials aware of their responsibilities."

May 14: the Israeli police requested that a welcome poster for the Pope's visit be removed from a building belonging to a church near Jaffa Gate, to avoid "inflaming Jewish passions." The National Christian Assembly Secretary-General called the request a "rude-act." "The Assembly is sending messages to all churches around the world to expose Israeli practices, including the Jewish terrorism represented in this request."

Sources: AFP, LRB, *Ha'aretz*, i24 News, Chris Carlson, Annie Robbins
Mary Buchwald
BrooklynForPeace.org
PSFC members for BDS
www.psfcbds.wordpress.com

SODASTREAM PROTESTS
FIZZLE

MEMBERS,

Describing their recent public protest on the Upper West Side, Carol Wald informed us that she and the ad hoc group, "Park Slope Food Coop Members for BDS," engaged in "a joyful riot of singing" against the Israeli company SodaStream outside Zabar's. Last year's song at Target: "SodaStream oh SodaStream, destruction you're sowing, stealing the land where olive trees are growing, taking land and water is theft and deceit, you know ethnic cleansing is hardly a treat"; (see www.psfcbds.wordpress.com/news-and-events/sodastream-sing-along-protest-12-7-13/). Postscript: Target and Zabar's continue to carry SodaStream, which provides hundreds of Palestinians some of the best jobs available, working for a company that has respectfully built a mosque for them on its premises, and these workers—unlike BDS which claims to speak for Palestinians—don't want the factory shut down.

Another letter (Buchwald) decried the fact that Palestinian teenagers assist their families by bringing much-needed income from their employment at Israeli-owned farms, presumably with the consent of their parents. (Better to leave these families more impoverished.)

And still another BDS supporter (Brussel) pulled out the same old list of BDS "successes," purely symbolic votes by student groups, some of

them discredited in previous *Gazettes* and elsewhere with no need for further repetition here except to add that her celebration of the recent student government divestment vote at the University of New Mexico was premature since the vote was overturned in a subsequent meeting after it was discovered that the agenda hadn't been available to the pro-Israel side, a typical BDS tactic for achieving their ends by preventing equitable representation of both sides at their meetings (www.haaretz.com/jewish-world/jewish-world-news/1.590284).

Finally, in response to Editor Erik Lewis' comment at the April GM about "the respect that the editors and reporters try to achieve" (reported in lead story, 5/15/14): While the editors may sincerely try to produce a respectful newsletter, the persistent inclusion of BDS propaganda contradicts their benevolent intent. And with their inability to do responsible fact checking and their naiveté about the complexities of the Israeli/Palestinian conflict, they're decidedly out of league in attempting to vet the material being submitted. Nor are they consistent in whatever principles they do apply, i.e., allowing the word "despicable" (3/22/12) to describe an anti-BDS letter, allowing a proposal to modify our boycott policy to be described as "the ravings of a joker" (3/21/13), and the casual, unsubstantiated slur of a Coop member by attributing "anti-Muslim sentiment" to his letter (11/13/14), all obviously very disrespectful.

Then there's the claim by one editor (private communication) that the "respect" principle extends to "groups of people" as well as individuals and prohibits "sweeping generalizations about groups of people," a principle apparently inapplicable when the group of people happens to be Israelis and the collectivity of Israel, allowing sweeping, unsubstantiated vilifications such as that Israeli forces "systematically [subject Palestinian children] to abuses amounting to torture and many are threatened with rape," (Buchwald, 10/17/13), and many other similar statements asserting sweeping generalizations, too numerous to detail here.

Respectfully submitted,
Sylvia Lowenthal

BENJAMIN NETANYAHU
WELCOMES PSFC
ISRAEL-BOYCOTT

DEAR MEMBERS:

Israel's Prime Minister beamed with pleasure last week, embracing our Food Coop's Israel-boycott movement. Zionists and anti-Zion-

CONTINUED ON PAGE 16



New Produce Case Installed at the Coop

Overnight on Sunday, May 18, a new 56-foot produce case was installed at the Coop. Coop members and staff worked on Sunday evening to empty the old case and dismantle the shelving. Thanks to everyone who pitched in. RAC Mechanical, the Coop's HVAC service provider, began the installation of the new case in the wee hours of Monday morning.

The new case is a three-shelf unit featuring LED lighting and a fogging system for keeping produce wet. The fogging system was chosen in order to reduce the amount of water sprayed on the produce. Members have been complaining about the produce being "too wet"! We hope everyone will be more satisfied. The new case will also be more energy-efficient and easier to clean and maintain than our old cases (which to be honest were just plain worn out!). Thanks to all Coop members who shopped on May 19 for their patience. The produce aisle was quite chaotic, even for Coop standards! ■



PHOTOS BY JACK STROMAN



★ **EXCITING WORKSLOT OPPORTUNITIES** ★

Office Set-up

Monday-Thursday 6 to 8:30 a.m.

Need an early riser with lots of energy to do a variety of physical tasks, including: setting up tables and chairs, buying food and supplies, labeling and putting away food and supplies, recycling, washing dishes and making coffee. Sound like your dream come true? This job might be for you. Please speak to Adriana or Cynthia in the Membership Office for more information.



Store Equipment Cleaning

Monday, 6 to 8 a.m.

The Coop is looking for members to clean the checkout area of the store. It entails cleaning the scales at each checkout and vacuuming around the base of the checkout station as well as sweeping and occasionally mopping. You will work under the supervision of a staff person.

Laundry and Toy Cleaning

Saturday and Sunday, 8:30 to 10:30 p.m.

This workslot has two responsibilities. You will load laundry into dryer, fold it and redistribute it around the Coop. While the laundry is washing/drying, you will clean toys in the childcare room. You will be working with a partner on these tasks.

Bank Run

Monday, Wednesday, or Thursday 11 a.m.

This job is task-oriented, not time-oriented. Working with a partner, you will assemble materials for Coop cashiers. Requires a six-month commitment, complete dependability in attendance, and great accuracy. Contact Kathy Hieatt, Bookkeeping Coordinator, kathy_hieatt@psfc.coop.

Bathroom Cleaning

Monday-Friday, 12 to 2 p.m

Work with a partner to deep clean the Coop's bathrooms. Tasks include scrubbing floor tiles, cleaning toilets, mopping floors and stocking the bathrooms. You will work with only natural cleaning products. This job is perfect for members who like to clean and are conscientious about doing a thorough job.



General Meeting Set-Up

Tuesday, early evening

Adaptable, physically energetic, team workers with excellent attendance needed to help set up and break down the space where the General Meeting is held. Contact Adriana Becerra, Membership Coordinator, adriana_becerra@psfc.coop.

To Submit Classified or Display Ads:

Ads may be placed on behalf of Coop members only. Classified ads are prepaid at \$15 per insertion, display ads at \$30. (Classified ads in the "Merchandise-Non-commercial" category are free.) All ads must be written on a submission form. Classified ads may be up to 315 characters and spaces. Display ads must be camera-ready and business card size (2" x 3.5" horizontal).

Submission forms are available in a wallpocket near the elevator in the entrance lobby.

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COMMUNITY CALENDAR

Community calendar listings are free. Please submit your event listing in 50 words or less to GazetteSubmissions@psfc.coop. Submission deadlines are the same as for classified ads. Please refer to the Coop Calendar in the center of this issue.

SUN, JUN 1

11 a.m. Punch-a thon in Prospect Park. CAE's Punch-a-thon is a fundraiser that supports community participation through the physical activity of punching to raise funds to prevent violence and promote self-defense. For more info: caeny.org or call 718-799-

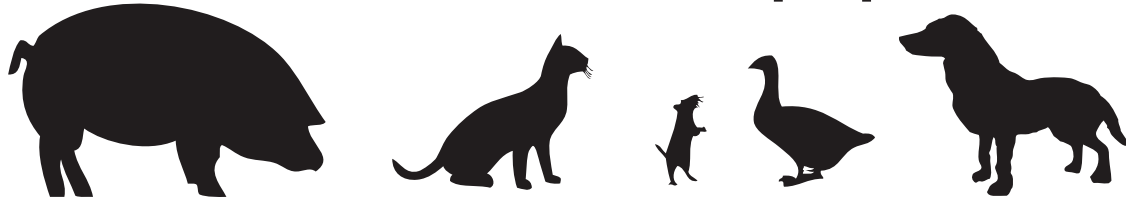
1775. Also t-shirt design contest for Punch-a-thon ending May 12.

SUN, JUN 8

11 a.m.- 2 p.m. Almost Summer Celebration. Enjoy a family day outdoors in Robert F. Wagner, Jr. Park, Lower Manhattan. For info go to www.bpcparks.org.

Did you ever wonder exactly what those humane claims on product labels at the Coop mean? Or want to confirm which items we carry are not tested on animals?

The Animal Welfare Committee provides transparent animal welfare information about the Coop's products.



We work with staff, the Coop's vendors and external research resources to provide species- and issue-specific information for YOU, the Coop member. You can find us online at our blog and twitter account and you can find our guides all around the Coop, next to their relevant products!

Find us here!

Blog: www.psfcanimals.blogspot.com

Twitter: @psfcanimals



Current Guides:
 Eggs (next to egg case)
 Milk (next to milk case)
 Animal Testing



(aisle 5, closest to the back of the aisle)



Puzzle Answer

QUEST
 SEDONA
 SIENNA
 VOYAGER
 ODYSSEY
 CARAVAN
 SILHOUETTE
 Theme:
 MINIVANS

Classified advertising in the Linewaiters' Gazette is available only to Coop members. Publication does not imply endorsement by the Coop.

Read the Gazette while you're standing on line OR online at www.foodcoop.com



LETTERS TO THE EDITOR

CONTINUED FROM PAGE 12

IN RESPONSE TO PAUL CONTURSI'S SUGGESTION THAT THE COOP STOP SELLING HOMEOPATHIC REMEDIES:

MEMBERS,

The fact that certain members of the Australian government have declared homeopathic remedies to be useless in all likelihood means that some lobbyists for Big Pharma had their way with said officials. The report they referenced did not involve input from a single

trained homeopath. That's like chamber musicians going onstage, picking up rock music instruments, (or the other way around) and trying to play a live show.

But if we want to start trusting what folks in government have to say about these sorts of things, then pro-homeopathic governments and agencies include the government of Switzerland, the UK's Minister of Health, and the UN's World Health Organization. In the UK, France and Germany, homeopathic remedies—which happen to be much cheaper than pharmaceuticals—are cov-

ered by their healthcare insurance systems.

So let's continue to offer the remedies. They take up very little room, don't expire, cost very little, invite the sick to increase their self-knowledge and growth, and, according to millions around the world, do work.

Erika Timar

IN DEFENSE OF HOMEOPATHIC REMEDIES

TO THE EDITOR,

I read with particular interest Paul Contursi's letter to the editor on the per-

ils of the Coop selling homeopathic remedies [*Linewaiters' Gazette*, 5/1/14]. Unfortunately Paul is under the impression that western medicine is the only basis to heal physical conditions. Amazingly, western medicine is not the bastion of medical theory that he seems to believe. Most of the world follows the theories of energy medicine. Acupuncture, for example, is based upon energy meridia that are activated through needles and pressure that keep chi (energy) flowing. Does he believe that most of the people of Asia who rely on these

methods are wrong?

Homeopathy is extremely popular in Europe, especially France. It is taught in 21 out of 24 schools of pharmacy and in seven of its medical schools. So I wonder if Paul knows some amazing secret that no one else does and that all of these people are wrong. I have used homeopathy in my practice as well as with my family for many years and have found it extremely effective with no side effects. I would suggest that he try it himself. I believe he will be pleasantly surprised.

In Cooperation,
Jerry Wintrob

BDS TOPICS CONTINUED:

CONTINUED FROM PAGE 13

ists worldwide were puzzled by the hard-right-wing politician's statement, but all nodded in agreement after his explanation:

Netanyahu said: "Naomi Brussels at the PSFC still insists on peddling the urban myth that, '...at Hampshire College in Massachusetts [in 2009], the Board of Trustees decided to divest from companies involved in the Israeli occupation.'"

"Of course, Hampshire College's Chair of the Board of Trustees Sigmund Roos actually wrote: 'Hampshire currently holds investments in funds that include many hundreds of companies that do business in Israel and in at least three actual Israeli companies: Amdocs, Teva Pharmaceuticals and Check Point

Software [which aids the Israeli military]. No other college or university should use Hampshire as a precedent for divesting from Israel, since Hampshire has refused to divest from Israel. Anyone who claims otherwise is deliberately misrepresenting Hampshire's decision and has no right to speak for the college.' Thank you, Ms. Brussels. Your unblinking groupthink highlights how not one North American or European government or college administration has boycotted Israel. Ever."

"And only recently, Mary Buchwald claimed that Jewish filmmaker Woody Allen supports a boycott of Israel, which is delightfully funny. Funnier even than that movie where he's chased by a 50-foot brassiere. In fact, there's less evidence for Mr. Allen boycotting Israel than there is

for giant brassieres. Ms. Buchwald, your sloppy research is Israel's blessing."

"The BDS movement at the Park Slope Food Coop have become the best friends Zionism could ever have. First, it has put everyone on notice that being polite and respectful to anti-Israel activists only encourages them to spread any fiction to gain their own political ends. Second, it shows they only care for demonizing Israel, not actually helping anyone. Third and most ironically, their proven imaginary accusations dilute moral opposition to the creation of illegal settlements they themselves oppose. Crying 'Wolf!' has that effect. Our building permits await the next issue of the *Linewaiters' Gazette*.

"Boycotters love to say: 'First they mock us, then they fight us, then we win'. Clearly we are still at

the mocking stage."

This has been a work of satire. On a graver note, Ramzy Baroud reports that staunch anti-Zionist and pro-Palestinian Arab armies and militias in the Syrian Yarmouk refugee camp are responsible for the "...starvation, killings and humiliation of tens of thousands of Palestinians undergoing one of the most suffocating sieges in the modern history of warfare." He adds, "This time, Israel is hardly a direct factor..." (Maan Palestinian News Agency).

30-year journalist Khaled Abu Toameh states: "If anyone is entitled to be called 'pro-Palestinian,' it is those who are publicly campaigning against financial corruption and abuse of human rights by Fatah and Hamas. Those who are trying to change the system from within belong to the real 'pro-Palestinian' camp."

It's time to change the conversation. Finally.

Jesse Rosenfeld

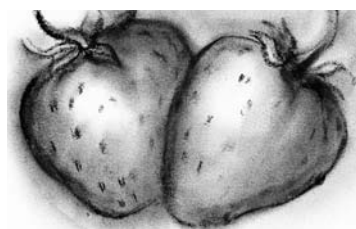
CLASSIFIEDS

BED & BREAKFAST

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MADISON AVENUE HAIRCUTTER is right around the corner from the

Food Coop, so if you would like a really good haircut at a decent price, please call Maggie at 718-783-2154, I charge \$60.00.

EXPRESS MOVES. One flat price for the entire move! No deceptive hourly estimates! Careful, experienced mover. Everything quilt padded. No extra charge for wardrobes and packing tape. Specialist in walkups. Thousands of satisfied customers. Great Coop references. 718-670-7071.

Do you or a senior you love need to move? Are you eager to get organized? Paper Moon Moves is a senior move management company helping New Yorkers to: get organized; sell, donate or discard things no longer needed; and manage moves. Call 917-374-1525 for a free consultation!

VACATION RENTALS

3-SEASON BUNGALOWS Studio, 1- and 2-BR houses in historic bungalow community near Peekskill and the Hudson River, 1 hour NYC. Pool, tennis, organic com-

munity garden, social hall w/internet, social activities. \$25k-\$87k. www.reynoldshills.org/bungalow-shop. Contact Mel: 347-307-4642, melgarfinkel@yahoo.com, or 347-715-3735.

What Is That? How Do I Use It?

Ask Me Questions About Coop Foods

Every Monday, 12 to 2:45 p.m.

You can join in any time during a question-and-answer session on the shopping floor.

Look for tour leaders in produce aisle.

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Read the *Gazette* while you're standing on line OR online at www.foodcoop.com

